



elbkind – we build buzz

elbkind GmbH is a creative agency for digital dialogue – a digital powerhouse with headquarters in Hamburg, Berlin and Stuttgart, and currently employing 130 people. As an interface between brands, people and media, we use the full repertoire of digital communication to strengthen our customers' business fields.

To reinforce the editorial team at our Hamburg location for a well-known customer, we are now looking for a:

Social Media Manager (m/f) – native-level Danish speaker – full-time

You already demonstrate sound practical experience as a Social Media Manager and, during this time, have developed new, creative content formats that have enjoyed a strong performance. You know exactly what the Facebook algorithm can do and there is no meme you don't know about. Ideally, you have also mastered one or two tricky projects, helped implement campaigns and advised the customer regarding digital issues. In addition, you can enthuse clients in the field of FMCG.

Your tasks in detail:

- Editorial management of the Danish social media channels (especially Facebook)
- Advising on strategic issues concerning existing social media profiles and channels
- Ensuring content quality
- Social media monitoring and reporting, creating overviews, analyses and interpretations of data
- Creation of content in partnership with the editorial and design teams
- Design, organisation and implementation of eye-catching editorial campaigns / micro-campaigns on the social Web
- Writing snappy text posts and enjoyable blog articles
- Providing guidance for trainees and juniors

Your profile:

- Native language: Danish
- Degree in communications, marketing, online marketing, journalism or similar
- At least two years' professional agency experience in the field of social media
- In-depth experience in online marketing and editorial planning
- Extensive specialist expertise and thirst for knowledge in the areas of social media and digital
- Flair for trends and hunger for innovation with regards currently relevant social media channels (such as Facebook, Twitter, Instagram, blogs, YouTube, etc.), as well as social media measures (such as influencers, partnerships, mechanisms, etc.)
- Assurance with various social media, monitoring and analysis tools
- A creative, but also analytical, strategic working style

- Presentation skills
- Good written and spoken German and English
- Diligence, a high level of quality awareness and passion

We offer:

- Challenging projects for an international blue-chip client
- Creative freedom and plenty of design scope in daily business
- A quick sense of achievement in an agile team
- State-of-the-art technologies
- Flat hierarchies; talented and motivated colleagues
- A young team with passion and enthusiasm for the digital scene
- Training, team events, summer office, view of the Elbe, modern office and much more

We're looking for someone who is reliable, is team-focused and has a conscientious working style, as well as the requisite initiative and an unconventional, creative and effective approach.

Please send your full application, including salary expectations, either by email to jobs-hamburg@elbkind.de, or by post to:

elbkind GmbH
Tina Ernsting
Palmaille 33
22767 Hamburg

We're looking forward to meeting you!